Retail made simple

Manage your inventory

> " We're able to keep tight control over our inventory with seamless transferring, whether it's for a specific customer or for stock balancing. Additionally, the reporting features make restocking and sales analyses quick, accurate, and easy. "
>
> Katie, Jean Shop, NYC

Order your products

Save time by ordering new stock directly from our integrated catalogs.

✓ Over 3,000 preloaded catalogs
✓ Set custom reorder points
✓ Multi-location inventory management

Make smart decisions

Get access to all the data you need to get inventory off your shelves, fast.

✓ Track unit costs and margins
✓ Reduce inventory costs
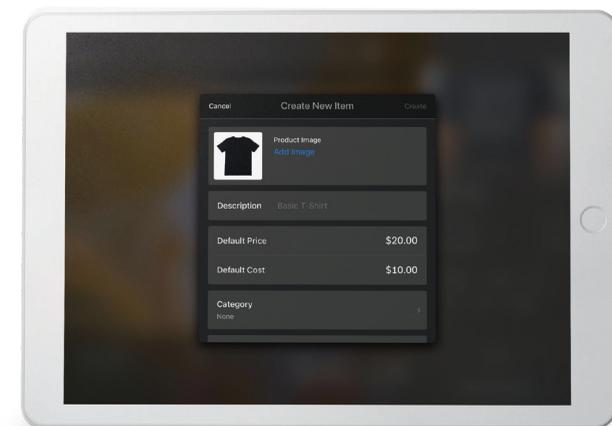✓ Increase inventory ROI

Move inventory faster

Have full control over how much you charge. Automate discounts for customer segments, set up seasonal promotions in advance, and more.

✓ Change prices in bulk
✓ Automate your discounts
✓ Set up custom price rules

Manage your back end

Whether you sell product bundles, serialized merchandise or items with multiple variations, our system enables you to keep your stock moving.

✓ Process and follow work orders
✓ Create product variations for different sizes, colors, and materials

Fast and easy setup

Whether you're a new customer or you've been with us a while, getting your store online takes only a few minutes.

✓ Intuitive interface that's easy to learn
✓ Free onboarding and 24/7 support
✓ Customizable website templates

Get found on and offline

Our built-in SEO tools make it easy for shoppers to find your store, research your products, and make a purchase.

✓ Get found on popular search engines
✓ Sell on Facebook and Instagram
✓ Increase your store traffic and sales

Sync your stores
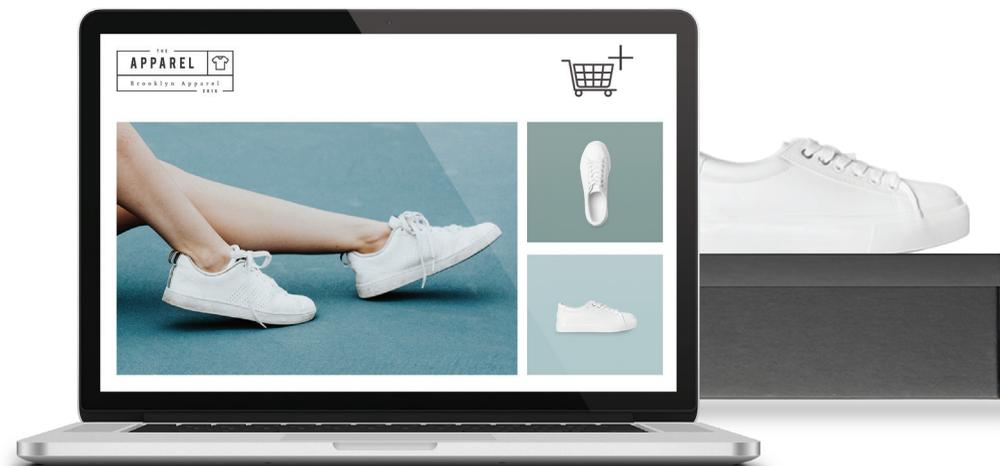
Manage your online and brick-and-mortar stores from the same reliable, user-friendly system. You've got this.

✓ Sync your eCom and POS inventory
✓ Get a clear overview of your sales
✓ Know what's in stock in real-time

Increase customer spending

Customers that shop online and in-store spend more. Set up a transactional eCom store to scale your sales.

✓ Make sales around-the-clock
✓ Offer item procurement flexibility
✓ Connect with more potential customers

Sell online & in person

I can now take an item in at 2:00 p.m. and it's on my online store by 2:15 p.m. The system is so easy to use.

Robby, YM Camera, Ohio

Create customer loyalty

Connect with customers

Gain a reputation for all the right reasons. Our system helps you put customers on a pedestal, so they keep coming back again and again.

✓ Keep track of customer preferences
✓ Create discounts and promo codes
✓ Deploy referral and rewards programs

Serve them anywhere

Modern shoppers research a product online before they purchase. Our system enables you to sell products wherever customers can buy.

✓ Sell online and in-store, without a hitch
✓ Sell on popular social media platforms
✓ Offer flexible pickup and delivery options

Know what they like

Learn more about what your customers' like, predict their future needs and identify sales opportunities.

✓ Track customer purchase history
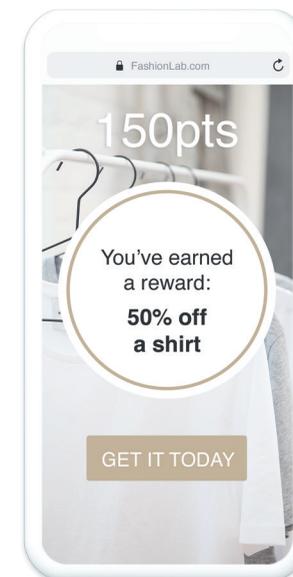✓ Never run our of your best-sellers
✓ Follow shopping trends in your store

Create new touchpoints

Customer-facing displays let shoppers autonomously browse products, read descriptions, and more.

✓ Browse products and descriptions
✓ Increase in-store engagement
✓ Create a connected in-store experience

> " When I have a customer in front of me, I can see their full purchase history in one place. This information helps me engage with them and cater my service to their specific needs. "

Dwayne, Two Monkey Cycling, Australia

150pts

You've earned a reward:
50% off a shirt

GET IT TODAY

Effortless payment processing

Eliminate third-parties

Forget the hassle of dealing with a third-party payment provider or merchant account. Work with one company to manage your business and its financials.

✓ Get transactional, fast
✓ Real-time reports and settlements
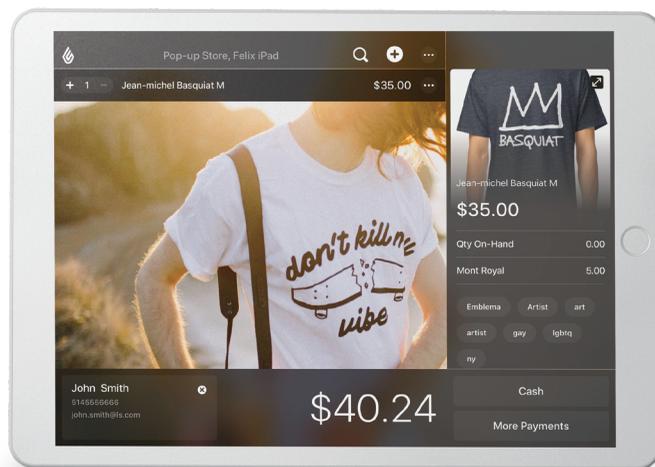✓ Real-time bank deposit visibility

Built-in protection

Lightspeed Payments has built-in PCI compliance and comes equipped with active global fraud prevention. Don't take chances when it comes to security.

✓ End-to-end data encryption
✓ Monitor for suspicious activity
✓ Dedicated chargeback management experts

Accept any payment type

Tap, insert or swipe: accept any payment type online and in-store, and create a better, faster checkout experience for you and your customers.

✓ Eliminate manual entries
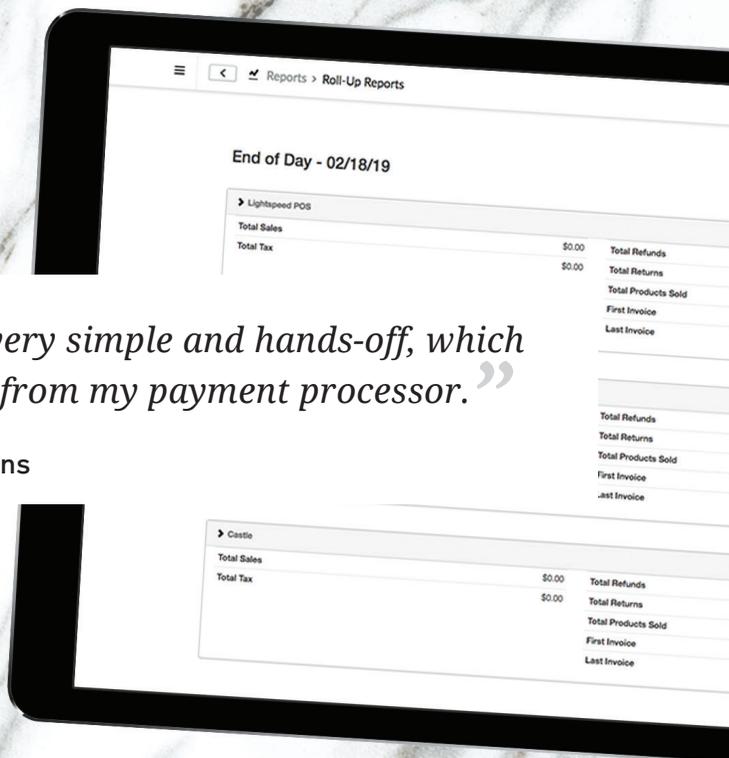✓ EMV compliant terminals
✓ Process refunds instantly

Straightforward pricing

We dislike hidden fees as much as you do. That's why Lightspeed Payments has one transaction rate, and no startup or monthly fees.

✓ One transaction rate for all credit cards
✓ No startup or monthly fees

"Lightspeed Payments is very simple and hands-off, which is exactly what I wanted from my payment processor."
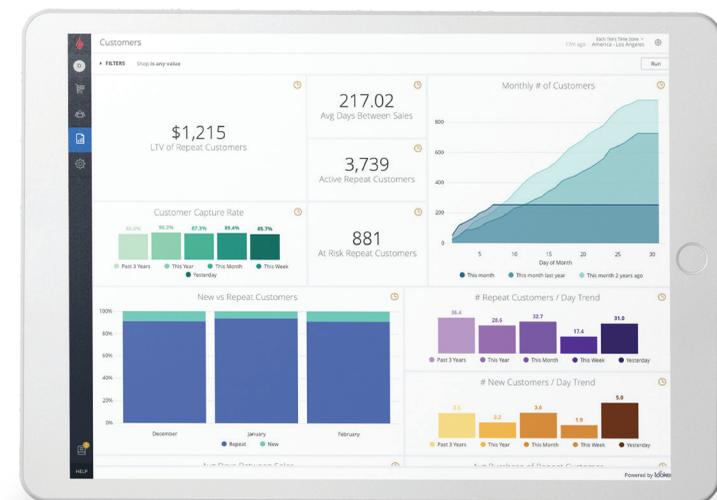
Clayton, SAS Shoes, New Orleans

*Lightspeed Payments is only available in certain regions. Give us a call at 1-866-932-1801 to learn more.

Turn data into action

Make the right decision at the right time, every time.
Get unrestricted access to your sales, location, and employee data wherever you are – via tablet, phone or computer.

✓ See your products' ROI
✓ Get oversight on your employees' efficiency
✓ Understand your customers' shopping habits
✓ Follow your stores' financial performance

" *Analytics help us quickly understand what stock is getting dusty, which vendors aren't pulling their weight, and what our turnover is. This information helps us make tough decisions faster so that we can invest in something that works better.* "

Jed, Cook Culture, British Columbia

Sell more, more often

All of our software integrates seamlessly with one another. Choose the products you need and build a solution that works best for your store's needs.

- Payments
- eCommerce
- Accounting
- Loyalty
- Analytics
- Hardware
- Free Support

Choose your integrations

Build a solution that's customized to your business' unique needs.

Choose from our variety of popular accounting, employee scheduling, analytics, and customer relationship management integrations.
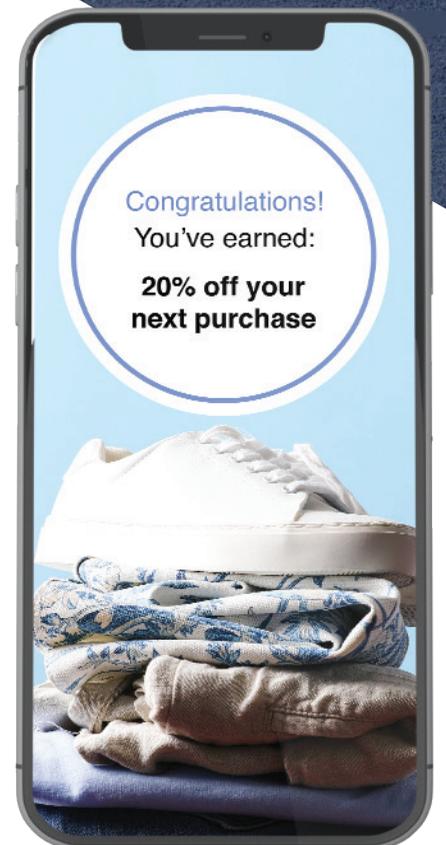

Turn every guest into a regular with **Lightspeed Loyalty.**

Give customers a reason to come back.

✓ Rewards program

✓ Marketing tools

✓ Customer insights

lightspeed

lightspeed

www.lightspeedhq.com/retail